

Attendees

Eddy Webb, InSynch (EW)
David Evans, Aberystwyth Business Club (DE)
Lee Price, The Royal Pier (LP)
Mearina James, The Tan Shop (MEJ)
Gareth Lloyd, Ceredigion County Council (GL)
David Lees, Aberystwyth town council (DL)
Christopher Bentley, Marks and Spencer (CB)
Mark Joseph, The Jewellery House (MJ)
Matthew Newbold, Development Manager, Advancing Aberystwyth ar y Blaen (MN)

Apologies

Sophie Fuller, Sophie's café (Chair) (SNF)
Gweneira Raw-Rees, Aberystwyth Town Council (GRR)
Sian Fisher (SF)

Item	Detail	Action
1.0	Welcome and Introductions As above	
2.0	Apologies for absence Apologies given as above.	
3.0	Minutes of the last meeting Minutes were accepted as correct	
4.0	Arad Goch presentation Jeremy Turner (JT) from Arad Goch gave a presentation regarding the 'Hen Linell Bell Festival' and the impact it had on the town. He thanked Advancing Aberystwyth for their support. JT also talked about a new festival taking place in March 2019 – 'Opening Doors' Festival. He outlined the predicted benefits for the town and confirmed that they are seeking additional funding to support the grant already secured from the Arts Council. JT is to submit a formal proposal for the Opening Doors Festival to the board to consider. Everyone thanked JT for the presentation.	MN to email proposal form to JT
5.0	Cycle Fest proposal A request for funding has been submitted by the organisers of the Annual CycleFest. There are 2 options available. <ul style="list-style-type: none"> Option A – is to fund/underwrite the professional Tour Series event (approx £65k), which would be televised on ITV 4. This option will also include local races hosted by 'Aber CycleFest'. Option B – is to fund/underwrite the local element of the event that does not include the professional tour (approx £35k). The event has been running for 6 years. The original 'underwriters' were the University, however in recent years, this was taken over by	

	<p>Ceredigion County Council (CCC). Last year, only local races were held and the event did not include the professional tour element as tour organiser's 'Sweetspot' decided on choosing another location. However, they would like to include Aberystwyth as part of the professional tour again this year.</p> <p>GL gave an update in terms of the CCC's position in terms of this year's event. He stated that CCC had only decided to underwrite the event on a short-term basis and consequently they are seeking another organisation to take over the event (as underwriters), which has led to officers telling local organiser's (Aber Cycle Fest) to approach Advancing Aberystwyth. He also reminded the group that although the event has been running for a number of years, it was never an original event run by CCC. GL will take this evening's decision back to CCC Cabinet, where they will decide on what (if any) involvement they will have this year.</p> <p>After a long discussion during which all members expressed their belief that the event was good for the town, both GL & DL declared an interest and left the room for the vote. The vote was called as to whether we should provide any financial support to the underwriting or simply consider sponsorship. A vote was taken, and all voted in favour of not becoming the 'underwriters' for either of the two options, or to make any level of contribution towards this.</p> <p>However, it was agreed that if CCC decide to underwrite the event, we may consider a financial contribution in the form of sponsorship, however this would depend on what exposure Advancing Aberystwyth would have. A decision on this (as well as the amount of financial support), will be taken in the next board meeting.</p>	
<p>6.0</p>	<p>Actions from the last meeting</p> <p>6.1 Events Co-ordinator job We had 33 applicants and shortlisted 6 candidates. Only 3 people turned up for interview. Lisa Dowse has been given the role and will start on February 12th. The panel was made up of SNF, DE, LP and MN. Both LP and DE stated that Lisa was the outstanding candidate and are confident she will be a great asset to the organisation.</p> <p>6.2 New project committee A meeting took place on Jan 25 attended by SNF, LP and MN. MN stated that a draft plan was created for new projects, working to a budget that is based on Year 2 levy income. MN stated that the 4 project themes would stay the same as the original 5-year plan, however new projects have been identified. Separate projects were also suggested for the Mill Street Fund budget. These were larger scale projects. EW stated the importance of holding a Finance Committee in order to agree the amended budgets and project spend, and that this needed to take place before any projects are agreed. MN is to email the new project ideas/plan to the board for feedback</p> <p>6.3 Observer invites Both Gary Pemberthy and Rhiannon Rees sent their apologies for this meeting, however would like the invitation extended to the next meeting. All agreed</p>	<p>MN to arrange Finance Committee meeting. MN to email the board for feedback on new project plan</p> <p>MN to inform Gary Pemberthy and</p>

	<p>6.4 Access & Connectivity theme group A date has been set for the next theme group meeting. MN is to invite member as well as promote in the newsletter, website and facebook</p>	RR
7.0	<p>New projects feedback See 6.2</p>	
8.0	<p>Company Matters MN confirmed that he an SNF had met with Rhodri Morgan and the Vice Chancellor to discuss partnership working with the University. Following the meeting it was agreed that Rhodri Morgan will be put forward as a Director of Advancing Aberystwyth as the University's representative. All were in favour of Rhodri Morgan becoming a director.</p>	<p>MN is to inform Rhodri Morgan and include him correspondence</p>
9.0	<p>AOB None reported</p>	
10.0	<p>Date of next meeting Thursday, 1st March, 5:30pm (Town Council Office, 11 Baker Street)</p>	