

# Minutes of the Advancing Aberystwyth ar y Blaen 3<sup>rd</sup> August 2017, 5.30pm at Aberystwyth Town Council, 11 Baker Street



# **Attendees**

Mark Joseph, The Jewellery House (MJ)
Gareth Lloyd, Ceredigion County Council (GL)
Eddy Webb, InSynch (EW)
Sophie Fuller, Sophie's café (Chair) (SF)
David Evans, Aberystwyth Business Club (DE)
David Lees, Aberystwyth Town Council (DL)
Tom Trevarthen, Crimson Rhino (TT)

Matthew Newbold, Development Manager, Advancing Aberystwyth ar y Blaen (MN)

# **Apologies**

Gary Pemberthy, Cactws / Watch Obsession (GP)
Sian Fisher (SF)
Nick Davidson, The Phoneline (ND)
Gweneira Raw-Rees, Aberystwyth Town Council (GRR)
Jim Wallace, Aberystwyth University (JW)

Item	Detail	Action
1.0	Welcome and Introductions	
	As above	
2.0	Apologies for absence	
	Apologies given as above.	
3.0	Minutes of the last meeting  There was an error in the Meerkat savings figure – the saving on Gas was £129 not £253. Aside from that MJ proposed the minutes as being accurate and EW seconded.	MN to amend minutes
4.0	Actions from the last meeting	
	4.1 Eddy Webb to liaise with Locly EW has liaised with Locly and a new proposal has been produced. It is a 'scaled down' version of the original, however it can be built upon as and when we need to. It works from Google backed Beacon technology which has only been used in Manchester and does not require an App to be downloaded, as a result EW believes that this would be more successful than the original concept where people would be required to download the App.  The new proposal also features a separate website, however Locly have	MN to ask Locly for a price for the website development
	not submitted a price for developing that. EW suggested that we ask Locly for a price as it would be beneficial for the same company to develop both the App and the website.	MN to arrange
	All in favour of developing the new proposal and MN is to arrange a meeting with Locly and invite EW to attend.	Locly
	EW suggested that the savings made from the original proposal should be used as a marketing budget for the App/Website. All agreed	



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#### 4.2 Christmas

MN, MJ and SF gave an update on the Christmas Lights. They have met with a national company (Lite) and the local electrician who currently installs the lights on behalf of the town council. They have been given one quote, however more work is needed, as the proposal did not include all aspects. They have more meetings scheduled in, and as soon as final figures are ready they will be presented to the board. MJ stated that we could not wait until the next board meeting as the order for lights needs to take place by the end of August / start pf September and proposed that a decision/vote should be done via email. All agreed that they are happy to vote on the final Christmas Lights proposal/budget via email.

DW suggested that we should see if Scottish Power provide grants or a service to install Christmas Lights.

GL fed back regarding free parking on Saturdays in December. A formal decision is to be made in September. He also confirmed that the cost of a 4<sup>th</sup> Saturday would be £625. GL left room as a discussion took place. It was unanimously decided to secure the 4<sup>th</sup> Saturday as well as every Sunday in December if they were a similar cost. Therefore, a total of 8 free parking (5 of which we will pay for as long as the total cost is approximately £3125) GL returned to the room and was informed of the board's decision. GL to get the cost of free parking on Sunday's in December.

Free parking in December is to be promoted in the next e-newsletter

## 4.3 Financial information and budget

MN has met with GP in order to finalise the new proposed budget. It was decided that the budget is split in to the 4 main headings only, and project spend will be allocated as they get approved. The Finance Sub-Committee will meet quarterly to sign off the budget for the previous quarter, which can then be made available for the levy payers to see.

### 4.4 University representative

MN has emailed Rhodri Morgan asking for clarification on whether the University are prepared to nominate a representative to be a director on the board, and if so, who that person will be. Rhodri Morgan has replied to say that the issue will be raised with the new Vice-Chancellor in due course.

# 4.5 New director

MN has contacted SF regarding the board's decision to approve her request to become a director.

MJ and MN to have further meetings to finalise proposal for the board to vote via email.

MN to see if Scottish Power provide grant/service

GL to obtain cost of free parking on Sundays in December



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5.0	Christmas – see 4.2	
3.0	Cillistillas – see 4.2	
6.0	Company Matters	
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	SF stated that her businesses is for sale and has suggested that she should	
	offer to step down as being 'chair' as she would no longer be a 'business	
	owner'. Discussion took place as to whether it was essential that the chair	
	of the board needed to be a business owner. It was decided that SF is to	
	remain as chair until the AGM.	
7.0	BID Manager feedback	
	MN gave an update on the Tourism Amenity Infrastructure Scheme. We	MN to submit
	successfully made it to the final stage and the deadline for the application	final TAIS
	is August 18 <sup>th</sup>	application
	MN is waiting for the council to provide an updated levy list to send to	
	Meerkat. Until this list is provided, Meerkat cannot begin.	
	NAN most with Deter Austin regarding the idea of a new Splesh Dark. The	
	MN met with Peter Austin regarding the idea of a new Splash Park. The	MM to contact
	outcome of the meeting was that the only viable site within the BID area	MN to contact
	was the current paddling pool. A decision took place about whether	Peter Austin
	developing the paddling pool would be considered as taking over a council service. It was unanimously decided that if the paddling pool was	to arrange another
	developed into a Splash Park then this would be considered as 'adding	meeting re
	value' to a current service, and therefore we should continue to explore	Splash Park
	the possibility. DE offered to be involved in discussions with the council.	Spiasii Falk
11.0	the possibility. Be offered to be involved in discussions with the council.	
12.0	AOB	
	DL asked for an update on car park signs. MN confirmed that although the	
	signs have been designed we are still awaiting quotes form the council,	
	which will then be brought to the board for approval.	
	SF stated that she is exploring the idea of a "magic £10" to encourage	
	buying local.	
9.0	Date of next meeting	
	Thursday, 7 <sup>th</sup> September, 5:30pm	
	(Town Council Office, 11 Baker Street)	