

A BID for Aberystwyth Town Centre

Steering Group Meeting

Thursday 19th February 2015, 6:00pm start (arrivals from 5:45pm)

Le Figaro, 8 Alexandra Road

1. Welcome and Introductions
2. Apologies
3. Minutes from last meeting and matters arising
4. Branding the BID
 - a. The process – approval by steering group
 - b. Examples from elsewhere
 - c. A brief to design agencies
5. Beginning to determine the BID area
 - a. BID boundary matrix
6. Options for setting the BID levy
7. Delivering action
 - a. Update on NLW project
 - b. Town centre user survey
8. Town centre updates
9. Date of next meeting