

**A BID for Aberystwyth Town Centre**

**Steering Group Meeting**

**5:30pm, Tuesday 23<sup>rd</sup> June, 2015**

**Wiff Waff, Market Street, Aberystwyth**

**Agenda**

1. Welcome and Introductions
2. Apologies for Absence
3. Minutes from the last meeting
4. Matters arising
5. Branding the BID: final designs from InSynch
6. Our communication strategy
  - a. Leave-behind leaflet (The means)
    - i. Content
    - ii. Delivery
  - b. Letter through NNDR (Jason Jones/ Peter Austin)
  - c. Letter through the Cambrian News (Jason Jones/ Peter Austin)
7. Connectivity: linking the Mill Street development and town centre (Chris Mackenzie Grieve)
8. Towards the ballot: our timetable
9. A.O.B.
10. Date of next meeting.