

Attendees

Mark Joseph (Chair) (MJ)
Mearina James (M)
Lee Price, The Royal Pier (LP)
David Evans, Aberystwyth Business Club (DE)
Eddy Webb (EW)
Rhodri Morgan, University (RM)
Matthew Newbold, Development Manager, Advancing Aberystwyth ar y Blaen (MN)

Apologies

Rhodri Evans, Ceredigion County Council – CCC (GL)
Sarah Thomas, One Stop Letting (ST)
Brendan Sommers, Town Council
Sian Fisher (SF)
Michael Betchley (MB)
Lisa Dowse, Events & Projects Co-ordinator, Advancing Aberystwyth ar y Blaen (LD)

Item	Detail	Action
1.0	Welcome and Introductions	
2.0	Apologies for absence As above	
3.0	<p>Presentation from Rhodri Morgan and Jim O'Rourke, Aberystwyth University – Old College Development</p> <p>The board were given a presentation ahead of the public consultation for new development plans for the Old College. The plans include a creation of a new museum, discovery centre, conference facilities, a wedding venue and 33 room hotel. All agreed that this is an exciting project and would be a huge benefit to the town centre and wished the University well with their quest for funding.</p>	
4.0	<p>Minutes from last meeting</p> <p>Changes needed to the wording of the Cycle Fest proposal – MN to make those changes. MJ accepts minutes from last meeting DE seconds the minutes</p>	
5.0	<p>Actions from last meeting</p> <p>5.1 Cycle Fest MN provide the results of the survey which were 58% against providing any funding towards the Cycle Fest. In addition, approximately 90% who provided further comments were very negative about the event in terms of the impact on their individual business and did not want the levy money to go towards the event. Based on these results the board voted unanimously not to support the event for £7,000. If any future sponsorship requests/packages become available, they will be discussed and voted upon again.</p> <p>5.2 Christmas Committee MN confirmed that a letter has been sent to the Town Council requesting a new committee is formed. They have responded to state they would</p>	

	<p>like MN to attend a council meeting in January to discuss further. MN will feedback after he meets the Town Council.</p> <p>In the meantime, a meeting is being held on December 13 in order to evaluate the lights whilst they are up.</p>	
6	<p>Partner Updates</p> <p>See RM presentation from University. No other updates available</p>	
7	<p>Prom Art Project – Ceredigion Youth Service</p> <p>Ceredigion Youth Service are to carry out an art project in order to replace the graffiti in Cor y Castell and have asked AA to become involved and sit on a judging panel etc. All agreed that this is a great project and we will get involved.</p>	
8	<p>New board member request</p> <p>Berith Lockery Broc Y Mor Gift Shop ahs asked to become a board member. Everyone agreed she would be a welcome addition. MN to inform her and invite her to January meeting.</p>	
9	<p>Project Feedback</p> <p>MN stated that this month the whole focus has been on the Ice Rink. The Ice Rink and Winterland are now in place and ready for tomorrow's soft launch event. Ticket sales have gone well, with £15,000 secured to date. We have also been given £10,000 in sponsorship from Aberystwyth University and sold approximately 20 advertising boards. A long discussion took pace regarding online promotion, and EW had several ideas.</p> <p>MN confirmed that there has been a request to extend the session hours on New Years eve through to 1am. Everyone voted in favour and MN to set this up with 11th Hour and inform Church and CCC.</p> <p>MN stated that process of getting the project developed has been extremely difficult in terms of working with the council. MJ and DE attended meetings with the Council and have been involved in email threads. They both agreed that the council had been very difficult to work with. It was agreed that in the New Year, we would formally contact the council to demand that a new working agreement is put in place asap, and new contact person from the council is put in place.</p> <p>MN confirmed that the Zip Wire meeting was extremely positive and will be developed further in the New Year.</p>	
10	<p>AOB</p> <p>None reported</p> <p>Date of next meeting 10th January 2019 @ 5:45pm in The Cambria</p>	

