

Attendees

Mark Joseph (Chair) (MJ)
 Rhodri Evans, Ceredigion County Council – CCC (GL)
 Mearina James (M)
 Lee Price, The Royal Pier (LP)
 David Evans, Aberystwyth Business Club (DE)
 Sian Fisher (S)
 Michael Betchley (MB)
 Matthew Newbold, Development Manager, Advancing Aberystwyth ar y Blaen (MN)
 Lisa Dowse, Events & Projects Co-ordinator, Advancing Aberystwyth ar y Blaen (LD)

Apologies

Sarah Thomas, One Stop Letting (ST)
 Brendan Sommers, Town Council
 Eddy Webb (EW)
 Rhodri Morgan, University (RM)

Item	Detail	Action
1.0	Welcome and Introductions	
2.0	Apologies for absence As above	
3.0	Presentation from Articulture	
4.0	Minutes from last meeting MJ accepts minutes from last meeting S seconds the minutes	
5.0	5.1 MN explained that some businesses were on the digital screens in town and they do not pay into the Levy, suggested that MN and LD approach businesses to become voluntary members. 5.2 Social media promotion began after the last meeting for the Winter Wonderland EW stated. To date one thousand tickets sold, MN spoke to 11 th hour about the ticket sales and they suggested that ticket sales were very good compared to other rinks as a big surge happens closer to the Ice rink being built. 5.3. Bank meeting update, manager of the bank is off with illness, so MN will need to start the process of signatories online.	

<p>6.0</p>	<p>Partner Updates</p> <p>MN explains to the board how official updates would benefit the AA meetings from partners such as the Council, University and Town Council.</p> <p>Cabinet decided that for every Saturday in December they will be offering free parking in Aberystwyth.</p> <p>MN explains about the moving of the Ice rink to the new location St Michaels Church.</p> <p>RM has emailed with an update from the University, MN to email this over to the board after the Board meeting.</p> <p>MJ explain about the University paying a discounted levy, they should not be getting a discount and MN will be enquiring into this and amend it. At present University are paying only 20% of the levy. In previous historic minutes it does suggest that the University should be paying the full amount, the council have collected the wrong amount and this needs to be amended.</p>	
<p>7</p>	<p>Cyclefest</p> <p>CCC have sent an email requesting for if AA would financially support the 2019 CycleFest. They are seeking £60,000, and have asked AA to ideally provide funding to that amount.</p> <p>RE explained the situation further and stated that the Council do not have the £60,000 to underwrite the event next year and confirmed the council are asking AA if they are able to contribute heavily next year towards the Cyclefest.</p> <p>RE said that the council will contribute by not charging for road closures, marshalling etc which costs around ten thousand.</p> <p>Brief discussion took place between the board, and it was decided that the board would not consider funding £60,000 as all levy funding is ear marked for other projects. The only amount they would consider would be close to the £7,000 that was provided last year in sponsorship. MJ suggest that we should consult with the levy payers to see if they are happy with supporting the event for £7,000. MN is to send out to an online survey to levy payers asking for their opinion on whether they would be happy for AA to give £7,000 towards the 2019 event. The results will be discussed in the December meeting where a final decision will then take place.</p>	<p>.</p>

8	<p>Christmas Lights</p> <p>Mark Joseph proposes a new committee in partnership with Town and proposes we write to Council to set up Christmas light committee MJ proposes DC seconds.</p>	
9	<p>Project Feedback</p> <p>Christmas Market Soft Launch update Online discount scheme Advertisement Board around the Ice rink MN updates the board on our main sponsor which is Aberystwyth University with an amount to be confirmed at the next board meeting. Zip wire update we have now arranged a meeting with the owner for the 26th November MN and LD will travel up to North Wales to discuss the project further.</p>	
10	<p>AOB</p> <p>LD and MN explained to the board that we have a volunteer who would like to give up 3 days a week to help with office admin and any events. MN suggested that paying the volunteer petrol expenses seemed fair as she travels from Machynlleth. MJ proposes, S seconds all in favour.</p> <p>MN explains to the board about the idea of a land train working in partnership with LP and the Royal Pier. Set a date for next week r.e. train/bus with LP, DC, LD and MN.</p> <p>Old college presentation by RM at the next board meeting</p> <p>DC asked for minutes be amended from last meeting about him being able to investigate further into the paddling pool being a site for the splash park.</p> <p>Date of next meeting 8th December 2018 @ 5:45pm in The Cambria</p>	