

## Attendees

Mark Joseph (Chair) (MJ)  
 Rhodri Evans, Ceredigion County Council (GL)  
 Lee Price, The Royal Pier (LP)  
 David Evans, Aberystwyth Business Club (DE)  
 Sian Fisher,(Vice Chair) (S)  
 Michael Betchley (MB)  
 Eddy Webb, Insynch (EW)  
 Rhodri Morgan, Aberystwyth University (RM)  
 Matthew Newbold, Development Manager, Advancing Aberystwyth ar y Blaen (MN)  
 Lisa Dowse, Events & Projects Co-ordinator, Advancing Aberystwyth ar y Blaen (LD)

## Apologies

Sarah Thomas, One Stop Letting (ST)  
 Berith Lochery, Broc Mor (BL)

Item	Detail	Action
1.0	<b>Welcome and Introductions</b>	
2.0	<b>Apologies for absence</b>  <b>As above</b>	
3.0	MJ proposes minutes, MB Seconds minutes, approved	
4.0	<p><b>Partner Updates</b></p> <p><b>Aberystwyth University</b> - Main update regarding the plans for the Old College. 28 day Public consultation to commence next week and will then lead to planning application. Outline timetable still remains the same. Overall feedback is positive about the regeneration of the Old College.</p> <p><b>Ceredigion County Council</b> - Jetty update in Aberystwyth. Council have secured a grant of £74,000 from Coastal Communities Fund but has come to light after receiving quotes that they have a large shortfall to fill and are enquiring whether AA would be able to fill this shortfall. It is suggested that the council contact the grants and see whether they are able to extend the amount and MJ has requested that the board can see the tenders for the Jetty before making a decision as the amount is unclear.          RE will gather the information and pass it onto MN to circulate to the board.</p> <p>Cyclefest will not be taking place due to the lack of financial support. MJ asked to see the feedback about the zipwire project from the prom / Sea Defence consultation. RE to provide in next meeting</p>	<p><b>Further information for Jetty from RE in next meeting</b></p> <p><b>RE to provide zipwire feedback</b></p>

5.0	<p>Project update; From the Ice rink 12,000 skaters attended which equates to 58 people skating per hour, this did not include spectators and people visiting the Winterland area. Ticket sales equate to £67,000. Penguin hire £4500 Advertising boards £4500, main sponsor Aberystwyth University £10,000. Roughly £7- £8k loss</p> <p>Tourist Bus; DC updates the board r.e. Tourist Bus. Mel owner of Mid Wales has bought a open top bus which MN will circulate the pictures of to the board. The running cost of the bus for AA will be £250 per day which covers all running costs/insurance/driver. To recoup these cost back there is an opportunity to sell adverts and charge a small fee for passengers to use the facility. Running time from 10am til 4pm, a route is being planned with a hop on hop off system and MN and LD will look into incorporating the Aber App and trails.</p>	
6	<p><b>AOB</b> EW approaches AA with the idea of collaborating with superfast business Wales to offer free digital marketing and social media courses, this would enable levy payers to attend the courses for free. AA would just cover the room hire charge and tea and coffee.</p> <p>Date of next meeting 7th February 2018 @ 5:45pm in The Cambria</p>	