

## Attendees

Mark Joseph (Chair) (MJ)  
 Sian Fisher (V. Chair) (SF)  
 Rhodri Morgan, University (RM)  
 Michael Betchley, M&S (MB)  
 David Evans, Independent (DE)  
 Sarah Thomas, A1 Property (ST)  
 Berith Lochery, Broc Mor (BL)  
 Rhodri Morris, Ceredigion County Council (R)  
 Matthew Newbold, Development Manager, Advancing Aberystwyth ar y Blaen (MN)  
 Lisa Dowse, Events & Projects Co-ordinator, Advancing Aberystwyth ar y Blaen (LD)

## Apologies

Eddy Webb, In Synch (EW)  
 Merina James, Tan shop (MEJ)  
 Lee Price, The Royal Pier (LP)

Item	Detail	Action
1.0	<b>Welcome and Introductions</b>	
2.0	<b>Apologies for absence</b>  Apologies given as above.	
3.0	<b>Minutes of the last meeting</b>  The minutes were accepted as correct, MJ proposes all approve.	
4.0	<b>4.1 Colour run;</b> LD updates the board on the problems around the colour run in particular the colour powder and how that may affect the businesses. Also, the logistics of the run. May need to use a different location to the promenade and have still not heard back from the council r.e. the licence to use the promenade.  <b>4.2 Business Club Event;</b> MN informs the board that we are waiting for an update from the business club	
5.0	<b>Finance update</b> The board looked through the finance information and accepted them as being correct.	



<p><b>8.0</b></p>	<p><b>General Project Feedback</b></p> <p>Bus signed off and will commence at Easter. LD informed the board that 6 adverts had been sold for the open top bus and suggests the pricing of £1k for the back of the bus and £400 for the side adverts, MJ proposes the amount, all voted in favour.</p> <p>MN and LD are meeting the App company to go through the virtual bus trail next week and go through points of interest and how they can be added to the App. MN will send the bus route to the council so they can contribute to the trail.</p> <p>Cinema licence has now been granted from May to September.</p> <p>Zip wire; MN has booked in the first phases process and met with the consultant for zip wire. Main concern for the zip wire is the prevailing wind but this will be calculated in the report and has been suggested that there seems to be no problem with the engineering side of the zip wire. Castle point was suggested as a definite no. The consultant suggests for a landing point to either build a separate structure to the left of the pier but his main concern on this is commercially how they would be tied into the Pier or build a separate structure which is not tied into the Pier so Zip Worlds branding will be separate.</p> <p>The length of the Zip wire from Consti to the Pier would be a Kilometre which is classed as a Mega Zip Wire across the sea and would be the only one worldwide. Once phase 1 report is received the board will then decide whether or not to progress onto phase 2.</p> <p>Next week MN will be meeting with Professor Terry Stevens about starting the economic report. A rough estimate was given of 1 million to put the zip wire in place.</p>	
	<p><b>Next Meeting</b> <b>The Cambria, Thursday April 4<sup>th</sup> at 5.45pm</b></p>	

**Minutes of the Advancing Aberystwyth ar y Blaen  
7<sup>th</sup> March 2019, 5.45pm at The Cambria**

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