

### Attendees

Mark Joseph (Chair) (MJ)  
 Sian Fisher (V. Chair) (S)  
 Lee Price, The Royal Pier (LP)  
 Eddy Webb, In Synch (EW)  
 Brendan Sommers, Town Council (BS)  
 David Evans, Independent (DE)  
 Berith Lochery, Broc Mor (BL)  
 Merina James, Tan shop (MEJ)  
 Matthew Newbold, Development Manager, Advancing Aberystwyth ar y Blaen (MN)  
 Lisa Dowse, Events & Projects Co-ordinator, Advancing Aberystwyth ar y Blaen (LD)

### Apologies

Sarah Thomas, A1 Property (ST)  
 David Lees, Rheidol Café (DL)  
 Michael Betchley, M&S (MB)  
 Rhodri Morgan, University (RM)  
 Rhodri Morris, Ceredigion County Council (RM)

Item	Detail	Action
1.0	<b>Welcome and Introductions</b>	
2.0	<b>Apologies for absence</b>  Apologies given as above.	
3.0	<b>Minutes of the last meeting</b>  The minutes were accepted as correct, MJ proposes, BL seconds, all approve.	
4.0	MN informs the board that himself and LD met with Mel Evans from Mid Wales Travel about the pilot which had taken place around town for the April half term and mentioned his concerns about the vintage bus not being able to cope with the seven day tour, Another option is to alternate the bus between the open top vintage bus and a panoramic bus which Mel will be renovating in the next couple of weeks. The double decker panoramic roof will then be used if it rains and we will also still be able to use the open top vintage bus for events. The new route was discussed and will now include more of the Town centre and will then run every hour. The bus will start in the Summer which allows enough time for marketing etc.	
5.0	No updates	
6.0	Board have looked over the Menter Aberystwyth application in regard to the funfair for the 22 <sup>nd</sup> of June 2019. All voted no to giving Menter 10k	<b>MN to inform Menter of</b>

	for the funfair, but instead offered LD to help with bringing a funfair to them free of charge from the Winter land contacts and help in any other way to make the event a success. MJ mentioned that he would like the AA and Menter to have a closer working relationship, LD and MN to meet with them to discuss this.	<b>decision and LD to offer support in-kind regarding fair rides</b>
<b>7.0</b>	Town Council: BS reports that there are no updates from the Town Council as they are winding down to the financial year.  No further updates given from other parties.	
<b>8.0</b>	Caru Aber: All flags have now been designed and LD has approached all the relevant businesses to gain permission for the flags being put in the brackets. Cleaning of certain buildings will commence soon with before and after pictures being taken. Bunting has been ordered. Most of this work will be done before the Easter holidays.  Still waiting for a date to meet up with Rhiannon Ress r.e. business club about the networking event.  AA are waiting on additional costs from Ceredigion college for training courses before packages can be put together and offered to Businesses.  Zipwire update: MN updates the board on the progress after receiving the report and the prevailing wind. Zip world have suggested a different route and LD and MN will no have to gain the landowners permission on this before we can relook at the two other possible sites.  LD tells the board that the ticket sales for the outdoor screening are selling well which will be happening on the 31 <sup>st</sup> of May.  MN updates the board about the new website which is now up and running.	
<b>9.0</b>	<b>No updates given by partners</b>	
<b>10.0</b>	BL explains to the board about a new idea which would benefit Aberystwyth Shops, totally locally. Idea is a free marketing campaign where people are encouraged to spend £5 a week in a local shop. BL will collect more information on this and liaise with LD to set up a subgroup to deliver this project.	
	<b>Next Meeting The Cambria, Thursday 6<sup>th</sup> June at 5.45pm</b>	