

## Attendees

Mark Joseph (Chair) (MJ)  
Rosemary Rees, Menter (RR)  
Marcus Sedgi, Rummings (MS)  
Charley Miller, Admin & Project Co-ordinator (CM)  
Rhodri Evans, Ceredigion County Council (RE)  
Matthew Newbold, Development Manager, Advancing Aberystwyth ar y Blaen (MN)  
Lisa Dowse, Events & Projects Co-ordinator, Advancing Aberystwyth ar y Blaen (LD)

## Apologies

Sarah Thomas, A1 Property (ST), David Evans, Independent (DE), Merina James, Tan shop (MEJ), Berith Lochery, Broc Mor (BL), Eddie Webb, Insynch (EW), Rhian Healey, Morris Brother Kitchens (RH)

Item	Detail	Action
1.0	<b>Welcome and Introductions</b>	
2.0	<b>Apologies for absence</b>  Apologies given as above.	
3.0	<b>Minutes of the last meeting</b>  The minutes were accepted as correct; MJ proposes, all approve.	
4.0	<p><b>4.1 Road closure meeting with the council</b>, MJ told the board about her concerns regarding the road closure in Eastgate Street and the effect it was having on the businesses in that street. Suggested that banners highlighting that cafes and shops were still open to promote the quieter streets would benefit the quieter streets, MN will order these in the next couple of days.</p> <p><b>4.2 Order Thermometers &amp; Banners</b> Thermometers have been given to 25 hair, beauty and tattooists. Regarding umbrellas, they will form part of the Transforming Towns Fund application.</p> <p><b>4.2 Drive-In events</b> Waiting for confirmation from Tesco's r.e. the use of the Carpark to hold the drive-in cinemas. It was suggested that we could approach the council to use the old park &amp; ride car park if Tesco's refuse us permission. Comedy Fest organisers have been approached however they are currently working on a similar event in the Arts Centre</p>	<p><b>MN TO DESIGN AND ORDER BANNERS</b></p> <p><b>CINEMA EVENTS TO BE FINLAISED AND PROMOTED</b></p>
5.0	<p><b>5.1 New Café Areas</b> Following meetings and discussions between MN and council, approval has been gained for the creation of 2 new café areas. Both areas had to be on off-road locations, which will be Kings Hall Square and at the bottom of Great Darkgate Street. Kings Hall square facility will be managed and staffed by Baravin, Y banera and Libertines, where they will</p>	

	<p>provide full table service, as well as open/close the facility and be responsible for cleaning/sanitising and track &amp; trace.</p> <p>The facility at the bottom of Great Darkgate Street, will be available for all cafes within the town to use. Dewi from Morgans butchers will be assigned to looking after the tables and chairs every day.</p> <p>MN is currently working on the branding and is still waiting on final quotes from Re-designs. There will be a 3-4 week lead time on the production of the facilities, however the materials we will be using will ensure they can remain in place 12 months of the year and not just for summer.</p> <p>The council have yet to open the Transforming Towns Fund application. As soon as it becomes live, MN will submit an application. LD &amp; CM will be visiting other hospitality businesses to gather a list of additional furniture needed which we will then include as part of the application.</p> <p><b>5.2 Caru Aberystwyth</b> Empty shops - council have given permission to decorate the Terrace road shop. The theme for the shop windows will be 'Siop Local'. LD to contact artist to arrange the art install.</p> <p>67 businesses had their gutters cleaned around town after requesting them to be cleaned via the online form.</p>	<p><b>CAFÉ AREAS – MN TO FINALISE DESIGN/BRANDING AND SENT FOR APPROVAL</b></p> <p><b>MN TO COMPLETE AND SUBMIT FUNDING APPLICATION</b></p> <p><b>LD TO ORGANISE SHOP DECORATION WITH ARTIST</b></p>
	<p><b>6. Renewal Ballot updates</b> LD and CM explained to the board that it was very challenging to proceed with the visit sheets as most businesses were too busy or had to prioritise their time with paying customers and with the current pandemic could not allow over a certain amount of people in the shop at anyone time. MN suggested that we should email the visit sheet out and drop one in to arrange a time to pick them up at a more convenient time for the shop owner. Suggested to make an outlook group for board members so not to duplicate visits to businesses.</p>	<p><b>CM TO LOOK INTO FEASIBILITY OF SETTING UP OUTLOOK GROUP</b></p>
	<p><b>7. AOB</b></p> <ul style="list-style-type: none"> <li>• RE thinks that the roads will not be closed throughout the winter months but could be possible to keep Baker street closed.</li> <li>• MN mentioned the idea for having Christmas huts dotted around town as an event this year.</li> <li>• MS will send information to MN about reusable masks that can be used for up to 30 days, might have an interest in AA to supply them to Aberystwyth levy businesses.</li> </ul>	<p><b>MS TO SEND DETAILS OF MASKS</b></p>
	<p><b>8. Date of next meeting</b></p> <p>September 3<sup>rd</sup> at 5:45pm Via Zoom</p>	