

Attendees

Mark Joseph (Chair) (MJ)
Eddie Webb, Insynch (EW),
Rosemary Rees, Menter (RR)
David Evans, Independent (DE),
Merina James, Tan shop (MEJ),
Charley Miller, Admin & Project Co-ordinator (CM)
Lisa Dowse, Events & Projects Co-ordinator, Advancing Aberystwyth ar y Blaen (LD)
Matthew Newbold, Development Manager, Advancing Aberystwyth ar y Blaen (MN)

Apologies

Sarah Thomas, A1 Property (ST), Berith Lochery, Broc Mor (BL), Rhian Healey, Morris Brother Kitchens (RH),
Marcus Sedgi, Rummings (MS), Rhodri Evans, Ceredigion County Council (RE), Rhodri Morgan, Aberystwyth
University (RM), Charles Evans

Item	Detail	Action
1.0	Welcome and Introductions	
2.0	Apologies for absence Apologies given as above.	
3.0	Minutes of the last meeting The minutes were accepted as correct; MJ proposes, all approve.	
4.0	Actions from last meeting 4.1 New banners MN had designed new banners directing people to aside streets. LD has put the banners up 4.2 Finalise and promote cinema event Arrangements have been finalised and the event has been promoted 4.3 Café Areas They are to be erected in the next few days. Funding application was submitted to CCC on August 27 th .	
5.0	5.1 New Café Areas As above 4.3 5.2 Drive In Cinemas As above 4.2	
6.0	Christmas 2020 It was confirmed that this year's Winterland & Ice Rink should be	

**Minutes of the Advancing Aberystwyth ar y Blaen
September 3rd 2020, 5.45pm Via Zoom**

	<p>cancelled. A vote was taken and all agreed. As an alternative idea, it was discussed if we should attempt to put on a traditional Christmas Market. MN has made initial enquires and has had a quote of approximately £1k to purchase a German Market Stall. It was agreed that we should explore the possibility of holding a market with approx. 20-30 stalls. The approval of the council is key to the project. MN is going to ask for approval and feedback. LD/CM are to research possible stall holders.</p>	
7.0	<p>Business Advertising DE has had an approach from Radio Aber about the possibility of us purchasing advertising space to help boost our levy payers. Everyone agreed this would be a good project and EW mentioned we should also offer Facebook advertising at a rate of approximately £20 per business. Everyone agreed. MN, LD & CM are to start the project and feedback.</p>	
8.0	<p>Renewal ballot update An attempt was made to meet businesses face-to-face in August. This proved to be very difficult due to social distancing and the number of visitors, therefore it was agreed to re-start the process in September. So far this has gone well. The team hope to have this completed by the beginning of October. LD/CM to provide levy payers with visit sheets. MN has started work on the new 5-year business plan. A draft should be completed by the beginning of October.</p>	
9.0	<p>AOB None recorded</p>	
10.0	<p>Date of next meeting Thursday October 1st, (Zoom)</p>	